Harborough Artist Cluster Promotion Team

Meeting: Monday 2nd March 2026, 10am

Location: Mercado Lounge, Market Harborough

Agenda

1. **Open Studios publicity update (BL&KS)**

2. **HAC Logo update**

3. **Update on press release planning (MD)**

4. **Publicity documents and deadlines for Art Windows and Exhibition (KT link)**
    - Shop open call promo for Art Windows

5. **Resource planning**
    - Signage, display boards, banners, Easels, artist badges etc

6. **2026 members promotion opportunities on socials**
    - Decide on simple but effective strategies (eg: artist of the month, artist spotlights, sharing artist stories/posts)
    - Member list to ensure promotion of all artists during the year
    - Agree the year long schedule of Artists of the Month for the website

7. **Member instagram/ fb support**
    - Provide tools or share useful resources?
    - Instagram and Facebook Member support session?

8. **Website clarity around membership criteria and possible annual membership application form.**

9. **Any other business**

10. **Agree date and time of next meeting.**